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CLOVERDALE CITRUS FAIR CEO TAPPED TO LEAD THE COW PALACE

Citrus Fair Board Seeks new CEO

The Cow Palace in San Francisco has selected Allison Keaney as its new CEO, replacing Lori Marshall who has retired from the position this year. Keaney is currently the CEO of the Cloverdale Citrus Fair and will remain in position through July as the Fair Board searches for her replacement.

“I am honored and humbled to be taking the helm at the Cow Palace” said Keaney. “I have loved my time at the Citrus Fair and am grateful for the friends I have made, the community partners I have collaborated with, and appreciative of the Board and staff I have worked with. I am so proud of what we have done together.”

The Board of directors has opened recruitment for the new CEO. The application deadline is June 24th.

The Citrus Fair just celebrated its 130th Anniversary and is a community resource offering the annual Citrus Fair, affordable event rental space, R.V. storage, and overnight R.V. camping. It is also the home to the San Francisco Chronicle Wine Competition, the Sonoma County Fire & Earthquake Expo, and Lightning Athletics Cheer. Additionally, the Citrus Fair is a valuable resource in times of disaster.

The recruiting announcement for the CEO position may be found on the fair website at CloverdaleCitrusFair.org or by emailing info@cloverdalecitrusfair.org.