

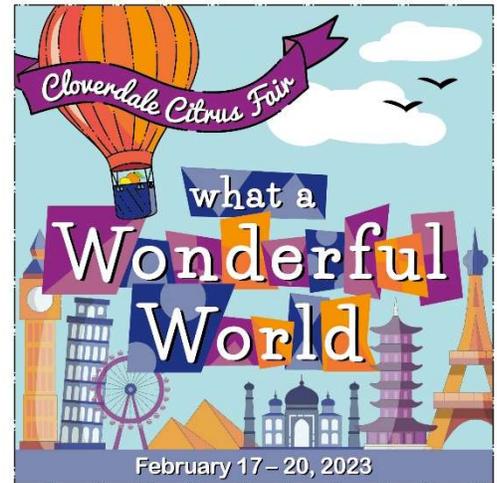
# For Immediate Release

Cloverdale Citrus Fair  
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## The Cloverdale Citrus Fair Announces Their 2023 Theme

The Cloverdale Citrus Fair's Board of Directors announces the theme for their 2023 Fair. "What a Wonderful World."

With a new CEO at the helm, it can always be troubling. The Citrus Fair is a 131-year-old jewel. After the last two years of feeling as though the world was perpetually ending, this theme is an important reminder that life is a wonderful gift and there are more wonders in our world than any of us will ever get to see.



## Ambassador Program

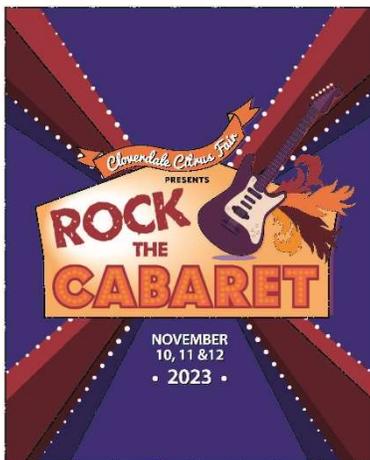
Returning this year in its second year is the Ambassador program, open to all sexes, successor to the retired Citrus Queen Competition. This year, the Ambassador program is shifting its focus to high school juniors. A new feature will be the inclusion of a [workshop on budgeting for a professional wardrobe](#) will be held at the start of the program and afterwards the candidates will receive a \$250 wardrobe budget to create their professional look.

## Exhibits Changes

We have overhauled the Exhibit Book, which will show the return of some categories from the past to see if there is an interest in continuing to include them in the fair going forward.

One of the largest changes will be allowing for online entries for both livestock as well as still exhibits. The Fair invested in the latest technology that will allow entry system to speak to fairs around the country if any of our exhibitors show elsewhere. Trophies and buckles will be displayed on phones as well as shelves and belts!

## Cabaret



This biggest change to this year's fair is brought about not by a new CEO or even a global pandemic, but the good, old-fashioned stork. Some joyous new arrivals to key members of the cast's families meant that it would not be possible to produce a quality show by February. Therefore, the 2023 Season of Cabaret will take place in November. The good news is that this delay will give the November 2023 run a unique flavor. Our own, very special red carpet taste of Broadway, creating a more luxurious and personalized experience for Cabaret guests.

## Entertainment

This year's headliner band is Outlaw Mariachi on Saturday night. Described as "LA's Premiere Rock Mariachi Band," is an attempt to harness the power of music to bring our community together for what has been described as "Cloverdale's Adult Homecoming" at the fair.

Fairgrounds should be a rallying point for the community they serve. Following up on the wildly successful two-day collaboration with Nuestro Comunidad, the NC is joining forces with the Fair to bring a more culturally authentic flavor to the Fair's Sunday theme.

For more information visit [cloverdalecitrusfair.org](http://cloverdalecitrusfair.org) or email [info@cloverdalecitrusfair.org](mailto:info@cloverdalecitrusfair.org)

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