



# Cloverdale Citrus Fair

## Approved Minutes of the Special Board of Directors Meeting

Monday, October 14, 2019

### DIRECTOR ATTENDANCE:

David Ojeda, President	P	Ashlyn Mclean	P
Sam Beeson, Vice President	P	Karl Mittelstadt	P
Kristina Wirt, Treasurer	P	Hellen Mora	P
Gary Seavey, Secretary	P	John Yepiz	A
Dylan Davis	A		
Randy Hatcher	A	P = Present	6
Laurie Kneeland	P	A = Absent	3

### OTHERS PRESENT:

Katie Fonsen Young, CEO (P)

### CALL TO ORDER:

Called to order at 6:05 by Director Ojeda

### PLEDGE OF ALLEGIANCE:

Lead by Director Wirt

### INTRODUCTION OF GUESTS:

Kelley Furia, Missy Lemley

### PUBLIC COMMENTS:

No public comments

## **APPROVAL OF AGENDA:**

Director McLean moved to approve the agenda: Director Kneeland seconded the motion; the motion passed unanimously by all 8 directors present.

## **APPROVAL OF MINUTES:**

Director McLean moved to approve the minutes: Director Mittelstadt seconded the motion; the motion passed unanimously by all 8 directors present.

## **DISCUSSION AND POSSIBLE ACTION REGARDING EAGLE PRIDE BOOSTERS REQUEST FOR RENT CONSIDERATION FOR 2019/2020 SPORTS BANQUETS:**

Kelly Furia and Missy Lemley spoke to the Board of Directors about discounted use of the Fairgrounds facilities for Eagle Pride Boosters events this school year. A discussion of all the benefits that Boosters provides ensued. Director Beeson moved to approve discounted use for midweek sports banquets offering pricing consistent with previous years; Director McLean seconding; the motion passed unanimously by all 6 directors present. Any weekend fundraisers held by the Boosters would be charged at regular non-profit rental rates.

## **DISCUSSION AND POSSIBLE ACTION REGARDING WORKING WITH JACKIE EVANS TO ADD A COMEDY SHOW TO THE CITRUS FAIR SCHEDULE OF EVENTS.**

President Ojeda informed the Board that Jackie Evens had decided not to move forward with a night of comedy at the fair.

## **PRESIDENTS REPORT:**

President Ojeda reported on working with the city regarding the Friday cruise prior to the Cloverdale Car Show. He described the fair provide a Bar-B-Que, bar and music on the main lot of the fair. Next, Ojeda talked about naming the kitchen in memoriam of a long time volunteer and supporter of the fair, Geno Gianoli. The board discussed creating a naming policy and was open to further discussion on the topic.

## **CEO REPORT:**

- Update on September 28 Journey Revisited Concert:  
CEO Young broke down the numbers for the Journey Concert and the Board discussed possible future concerts. The discussion was tabled until the next regularly scheduled Board meeting.
- Update on November 2 Holiday Craft Fair:  
Craft fair is moving forward with lots of interest and positive feedback coming in. Flyers have been distributed.
- Wine Festival:  
Burnside Hall has been cleaned and all preparations are moving forward.
- Online ticketing should be ready to go on sale on December 2nd.

## **STANDING COMMITTEE REPORTS:**

### **Finance -**

- Director Mittelstadt moved to approve the list of September check disbursements as well as the September financial statements; Director Wirt seconded the motion; the motion passed unanimously by all 8 directors present.

### **Buildings & Grounds -**

- Chair Mittelstadt let the Board know that there was an issue with the AT&T mobile backup generator making too much noise and that a new quieter generator would be replacing the noisy one. A discussion about HVAC upgrades for the Tea Room was tabled and moved to the buildings and grounds meeting.

## **FAIRTIME COMMITTEE REPORTS:**

### **Queen Pageant -**

- Director Wirt reported that the pageant committee and volunteers had been promoting the pageant, through booths at Homecoming and car show. Currently have two so far and a past Queen will be helping out. Princess program is on hold pending the number of Queen applications.

### **Cabaret -**

- Director Mclean reported the show is moving forward and she is excited about this years cast. Cabaret ticket sales start the first week of December. The cast is planning on caroling at the Christmas Tree lighting to promote the show.

### **Exhibits -**

- Director Beeson reported that the Rotary Club will be doing an exhibit this year, and asked the Board to encourage other groups to do an exhibit. Will be scheduling time to make up smaller boards for the fair demonstration booth.

### **Friends of the Fair -**

- Director kneeland reported on the progress of the new decor for the wine tasting, which will include lighting.

### **Parade -**

- Director Mittelstadt reported that the wrestling team will be handling street opening and closing and the parade is in need of a spanish announcer.

## **ANY OTHER BUSINESS:**

Director Ojeda thanked Director Mora for use of her trailer during the RV restroom re-roofing. A new window have been installed in CEO Young's interior office and several new LED lights have been installed around the

property, including replacement of the streetlights on the center islands. Director Wirt suggested the fair consider doing a "Trunk or Treat" on Halloween, which the Board discussed but no decisions were made or actions taken.

## **ADJOURNMENT:**

There being no further business, Director Beeson moved to adjourn at 7:41 pm until the next regularly scheduled meeting Monday, November 11, 2019; Director Wirt seconded the motion; the motion passed unanimously by all 8 directors present.