



Cloverdale Citrus Fair

Approved Minutes of the Board of Directors Meeting

Monday, December 9, 2019

DIRECTOR ATTENDANCE:

David Ojeda, President	P	Ashlyn Mclean	P
Sam Beeson, Vice President	P	Karl Mittelstadt	A
Kristina Wirt, Treasurer	P	Hellen Mora	P
Gary Seavey, Secretary	P	John Yepiz	P
Dylan Davis	P		
Randy Hatcher	A	P = Present	# 9
Laurie Kneeland	P	A = Absent	

OTHERS PRESENT:

Katie Fonson Young, CEO (P)

CALL TO ORDER:

Called to order at 5:35 PM by Director Ojeda

PLEDGE OF ALLEGIANCE:

Lead by Director Seavey

INTRODUCTION OF GUESTS:

President Ojeda introduced Bob Fraser as our evenings guest and that he would be updating us on the 2020 Wine Competition

PUBLIC COMMENTS:

No public comment

APPROVAL OF AGENDA:

Director Davis moved to approve the agenda: Director McLean seconded the motion; the motion passed by all 9 directors present.

APPROVAL OF NOVEMBER 11 BOARD MEETING MINUTES:

Director Davis moved to approve the minutes: Director Seavey seconded the motion; the motion passed by all 9 directors present.

PRESIDENTS REPORT:

President Ojeda thanked all present for coming and acknowledged everyone's recent efforts.

CEO REPORT:

CEO Young presented the board with her Goals for 2020 with a brief discussion of the highlights

STANDING COMMITTEE REPORTS:

Finance -

- Director Beeson moved to approve the list of November check disbursements as well as the November financial statements; Director Wirt seconded the motion; the motion passed by all 9 directors present.

Buildings & Grounds -

- Director Beeson discussed the perimeter gate near the fair office and scheduled a work party for construction of the gate.

FAIRTIME COMMITTEE REPORTS:

Queen Pageant -

- Director Wirt gave an update of the number of contestants and that there were a couple interested, but not committed yet.

Cabaret -

- Director McLean reported that the show was moving forward and was very excited and pleased with the cast.

Exhibits -

- Director Beeson reported that Rotary still had not committed to doing an exhibit, but there were a couple more garden display entries.

Friends of the Fair -

- Director Yepiz sought input on reducing the hours of the hospitality room, with a brief discussion and some suggestions noted.

Parade -

- Director Ojeda reported that at present, there was no Spanish announcer for the parade. Some suggestions for announcers were noted and would be contacted.

Update on 2020 Citrus Fair schedule and entertainment (Young):

CEO Young reported that Posters and Signage were in the works and online ticket sales were available and would be encouraged.

Discussion and possible action regarding kitchen dedication:

The board discussed how long a dedication should last, who should be eligible, and how would it be displayed. The consensus was that a policy needed to be adopted. The subject was tabled for future discussion.

Discussion and possible action regarding Parade Grand Marshal:

The board briefly discussed the candidates presented and Mary Jo Winters was the strong candidate. Director Davis moved to approve Mary Jo Winters and the Grand Marshal and Director Kneeland seconded the motion; the was approved unanimously by all 9 directors present.

Discussion and possible action regarding 2020 budget:

CEO Young presented an updated 2020 budget with a brief overview and Q&A. Director Davis moved to approve the 2020 budget and Director Seavey seconded the motion; the motion passed unanimously by all 9 directors present.

Discussion and possible action regarding CEO Performance Evaluation:

The Executive Committee's recommendation of a 5% raise for CEO Young was presented and discussed. Director Davis moved to approve the 5% raise for CEO Young, effective January 1, 2020 and Director McLean seconded the motion. The motion passed unanimously by all 9 Directors present.

Any other business:

The Board briefly discussed current plumbing issues on the property and the need for the lobby restrooms to be remodeled. The process would be started with an expectation of moving forward after the 2020 Fair.

ADJOURNMENT:

There being no further business, Director Davis moved to adjourn at 7:10 until the next regularly scheduled meeting Monday, January 13, 2020; Director McLean seconded the motion; the motion passed unanimously by all 9 directors present.