Cloverdale Citrus Fair

Board of Directors Meeting

July 14, 2025

Meeting called to order @ 6:03Pm

PLEDGE OF ALLEGIANCE; (Sue)

ROLL CALL: All members present except Karl Mittelstadt

PUBLIC COMMENT: none

Motion made by Dylan to approve meeting agenda, seconded by Teri. Approved

Motion made by Teri to approve June minutes, seconded by Jason. Approved

*amendment to minutes: Drew is chairman of Bldgs and Grounds committee, not Karl as stated in minutes. Approved

GUESTS: Neidi Calvillo, Nicole Orozco,Figueroa, Daisy Wilson and Mason Cabinet (FFA)

Mason, a member of FFA asking for donation to help fund 11 members to attend FFA convention in Indianapolis. Need approximately $10,000 for 11 members to attend.

Will take under consideration and advise accordingly.

Daisy presented a desire to bring back AG days to Citrus Fair. This would happen in September. She would like to have the following; dairy (butter jars, chickens (chicken activity), veggies (seeds in dixie cups), water (water cycle from sky to earth), honey (she knows a honey farmer), horses (diagrams of horse parts etc),goats (goat milk). She would like to

use the motorcycle training area, pole barn and under the Board room for water displays. She will need volunteers, possibly some FFA members. Under consideration.

Neidi gave detailed reports of the outcomes of the following: June 14th (Food Fest), income $1,697.25, June 22 (Summerween) no income stated, was more of a learning event, July 4th (Street Faire), income -$6,892.42.

PRESIDENT'S REPORT: Gary thank CEO and Board for their service during his term

CEO REPORT: Karyn thanked Gary for his service as President. Aerial and forklift training completed.

DISCUSSION AND POSSIBLE ACTION: Fair dates/duration. No action taken

Treasurer's Report: Nicole presented a financial tutorial

Motion made by Sam to approve June disbursements, Balance sheet through June and P&L budget vs Actual thru June, seconded by Drew. Approved

STANDING COMMITTEE REPORTS

Buildings and grounds: none

By-laws: none

Friends of the Fair: none

Wine Competition: meeting was had with Bob Fraser. CCF is an established source for the competition. Much discussion was had over the evolution of this competition. Evolving from paper to digital competition. It was discussed about having a budget presented ahead of time. Competition would like to bring back public wine tastings with some wineries not in favor of. Favorable outcome from this meeting are they

are collaborating with us more, building a camaraderie with them and more meetings.

AD HOC COMMITTEE REPORTS

Thyme Square Project: no report

FAIR TIME COMMITTEE REPORTS

Auditorium: none

Exhibits: none

Parade: none

Ambassador: Gary is starting to give school information

DISCUSSION AND POSSIBLE ACTION

CF theme; we are putting out to the public for suggestions. It was suggested we have a booth at FNL to give public a chance to submit their suggestions for a theme. Since it is the 250th anniversary of US we would like to keep with"red, white blue" theme.

Raise admissions, exhibit fees and rides: much discussion was had regarding raising prices of admission and if we should charge exhibit fees. Motion to table made by Jason to table until we can get figures of attendance, etc from Karyn, and to discuss at next meeting. Seconded by Drew. Approved

NEW OFFICER INSTALLATION

Outgoing President Gary presented gavel to incoming President Dylan

REQUEST FOR FUTURE AGENDA ITEMS

FFA donation

Admission fees

CLOSED SESSION

Enter: 8:15pm

Exit: 8:40

Actions taken: research ability to get loan for "family lot" acreage.

Meeting adjourned @ 9:01pm