Cloverdale Citrus Fair

Board of Directors Meeting

Monday, March 24, 2025

Meeting called to order @ 6:10PM

All members present except Director Gris Alonso-Soto

CEO Karyn Pulley present

Public comment: speaker Kevin Kostoff. (Rotary Club)

Mr. Kostoff, representing the “Tour de Vine” Race is requesting use of Exhibit Hall, Kitchen and Lobby for their upcoming race. He would also like to know if Citrus Fair would be a sponsor. Will be addressed at the next Board meeting.

Motion made by Sam Jones to approve March 24th meeting agenda, seconded by Drew. Approved

Motion made by Jason to approve last month's minutes, seconded by Sam. Approved.

Neidi Calvillo presented an update on upcoming events; 24 spots have been reserved for the April 6th event. 15-18 applicants have reserved for Festival in June. A banner listing all upcoming Citrus Events for the year (Cost $500) will be displayed in front of CF lot on the Boulevard. This banner will be in place all year long. Our 4th of July event will host two bands, food vendors , 2 bars. New time slot is 4-8:30, live music from 6:30 to 8:30.

March 29th is the CF Wine Tasting Event. So far 20 tickets have been purchased. $40pp

PRESIDENT'S REPORT: Gary reported the fair went well. Teri had a concern about the size of ribbons. More discussion will be had at the April Board meeting.

CEO REPORT: Karyn also stated the fair went relatively well. Quilts and floral arrangements were a big hit in Warner Hall.

TREASURER'S REPORT: approval of February disbursements, balance sheet through February, and P & L Budget vs Actual through February will not be available until April's regularly scheduled meeting.

STANDING COMMITTEE REPORTS

Buildings and grounds-No report

Bylaws-officer term, page 11, 6.2 will be 2 years from bylaws added to policy manual.

Motion made by Teri to make change, seconded by Angel. Approved. 1 opposed

Friends of Fair-Laurie reported wine tasting was very successful as were the charcuterie cups.

4th of July event-already discussed previously in Neidi's report

Wine Competition- Jason reported that final numbers for this event will be presented at the May Board meeting.

AD HOC COMMITTEE REPORTS

Thyme Square Project-no report

FAIR TIME COMMITTEE REPORTS

1. Auditorium entertainment-no report

2. Exhibits-Drew suggested we have a “Rookie of the Year” award for newcomers to the exhibit displays. More discussion to follow

3. Parade-Jason reported that he received complaints that the boulevard was closed to early for parade. It was suggested that more restrooms were needed. A suggestion was made to purchase our own restrooms which can be used for all of our events. More discussion to follow.

4. Ambassador-no report

DISCUSSION AND POSSIBLE ACTION REGARDING Dylan Davis as a board member. A vote was taken and Dylan is back on Board.

DISCUSSION AND POSSIBLE ACTION HISTORICAL PHOTOS/SOCIETY

The Historical Society is asking for a donation for software to create a historical photo gallery on their website. After much discussion a motion was made by Jason to allot up to $5,000 to the Historical Society with the stipulation of co-branding, free access and participation in the decision making process, seconded by Angel. Approved

DISCUSSION AND POSSIBLE ACTION ON MONSTERS CULINARY PROGRAM

Motion made by Dylan to allow this program to rent our kitchen at full price with stipulation they have insurance, seconded by Sam. Approved

DISCUSSION AND POSSIBLE ACTION ON BUDGET

In order to get a State allocation of $46,000 we must have an approved budget.

CEO Karyn presented a budget to the Board for 2024-25.

CEO Karyn to go after state allocations

Motion made by Sam to approve budget 2024-25, seconded by Angel. Approved

Motion made by Sam to approve 2024-25 state allocation, seconded by Drew. Approved

DISCUSSION AND POSSIBLE ACTION ON FINANCIAL AUDIT

CEO Karyn stated we need to have a financial audit. The auditor she contacted cannot do the audit for 8 months out. She would like any suggestions for an auditor that is qualified to do this audit. Motion made by Sam to approve audit for 2023-24, seconded by Teri. Approved

REQUEST FOR FUTURE AGENDA ITEMS

Awards and ribbons discussion. Tour de Vine

CLOSED SESSION

Enter: 8:07

Discussion was had regarding possible purchase of building/property on boulevard. The rental status of this property has changed from 1 commercial renter, 2 residence renter to 3 commercial renters. Gary received paperwork and was discussed with Karyn. Asking price $575k.

Exit: 8:29

Action taken-Another viewing of said property will be arranged and those who did not go last visit can now do so. Date to be determined. After viewing a special meeting will be called to discuss property further.

Meeting adjourned @ 8:30pm

Next meeting April 14th