



Cloverdale Citrus Fairgrounds CEO Blossoms at Solano County Fairgrounds: New Opportunities Grow For Both Communities

FOR IMMEDIATE RELEASE

Cloverdale, CA (January 18, 2024) – After steering the Cloverdale Citrus Fairgrounds through a year-and-a-half of innovation and growth, Tom Keaney has announced his transition to the leadership of the Solano County Fairgrounds starting March 1, 2024. This move marks a momentous chapter for both fairgrounds and opens doors for exciting development in Northern California agriculture and entertainment.

"This past year in Cloverdale, I've had the immense privilege of working alongside a dedicated team and passionate community to enrich lives through vibrant events and agricultural education," Keaney expressed. "While leaving Cloverdale is bittersweet, the opportunity to bring my experience to the Solano County Fairgrounds is thrilling. Together, we'll cultivate even more impactful experiences for the Solano region and beyond."

At Cloverdale, Keaney's saw the Fairgrounds flourish. Under his leadership, the Citrus Fair, one of California's oldest, evolved into a modern showcase of local talent and agricultural spirit. Additionally, the Fairgrounds became a bustling hub for community hosting over 536 events, concerts, and festivals, contributing significantly to Cloverdale's economic and social life since last year's Fair..

Cloverdale Citrus Fairgrounds Board President, Gary Seavey, shared, "We are incredibly grateful for Keaney's immense contributions. His vision and leadership have positioned the Fairgrounds for continued success. While we're sad to see him go, we're excited for his next chapter and confident in the strong foundation for Cloverdale's future. We are moving forward with a search for a new CEO, and finding the right person to continue the traditions of our heritage fair."

Meanwhile, the Solano County Fairgrounds welcomes Tom Keaney with open arms. His arrival signifies a renewed commitment to revitalizing the Fairgrounds as a premier destination for the Solano County community. With Keaney's proven track record, the Fairgrounds anticipates a surge in exciting events, agricultural education initiatives, and economic boost for the region.

Solano County Fairgrounds Board President, George Kennedy, stated, "*We envision a new day for the Solano County Fair and Fairgrounds – one that allows our county residents a safe, wholesome place for the community to gather and celebrate our diverse interests and cultural expressions. And we believe that Tom Keaney is the leader to help us achieve this goal.*"

As Tom Keaney embarks on this new chapter, both Cloverdale and Solano County Fairgrounds stand poised for continued growth and success. While farewells are said to Cloverdale, this transition promises a fertile future for both communities, nourished by the seeds of passion, innovation, and a shared love for agriculture and community spirit.

###